

20th Annual
Update on Pediatric and Congenital Cardiovascular Disease
EXHIBITORS PROSPECTUS

Cardiology ♥2017

Feb. 22 – 26, 2017

Disney's Yacht & Beach Club
Resorts • Orlando, Fla.



A comprehensive post-graduate course for pediatric cardiologists, intensivists, surgeons, nurses, neonatologists, anesthesiologists, ACHD specialists, sonographers, perfusionists, and all those involved in the care of patients with pediatric and congenital cardiovascular disease.

**Special Featured
Preconference
Symposium with
International Faculty:
Challenges After
Fontan Operation**



20th Annual Update on Pediatric and Congenital Cardiovascular Disease

www.chop.edu/cardiology2017

Care at the Cutting Edge in a Cost-conscious World

When and Where

Feb. 22 – 26, 2017

**Disney's Yacht &
Beach Club Resorts**

Orlando, Fla.

Contact

Tina Mannices

215-590-4519

mannices@email.chop.edu

Exhibitor Registration Deadline

Friday, Dec. 16, 2016

Exhibit

Feb. 23 – 25, 2017

There's never been a more exciting time to work in the field of pediatric and congenital cardiovascular disease. New knowledge is being generated daily, and improvements in care are developing very quickly. At the same time, we are finding ways to offer increased value in healthcare and provide the latest breakthroughs for our patients. Keeping up with the latest developments in the field can be a challenge.

It is with this in mind that we present our 2017 conference, the 20th Annual Update on Pediatric and Congenital Cardiovascular Disease: Care at the Cutting Edge in a Cost-conscious World. At this informative and thought-provoking event, we will share cost-conscious strategies for incorporating the latest breakthroughs in medicine and biology into our patients' care and discuss the fundamentals of pediatric and congenital cardiovascular care.

We will be celebrating the 20th anniversary of our conference this year. By reputation and notoriety, it remains one of the world's largest and most important gatherings for those interested in pediatric and congenital heart care. As always, it will be an exciting few days, filled with opportunities to connect with colleagues from a variety of disciplines — and to host the kinds of discussions that make working in our field so intellectually challenging, invigorating and fun. We look forward to sharing this exciting experience with our exhibitors and sponsors — and we hope to see you in Orlando!

Jack Rychik, MD, and the Cardiology 2017 Organizing Committee

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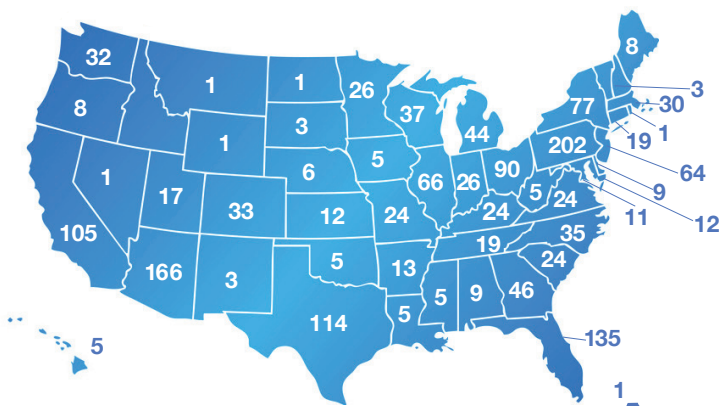
Profile of Attendees and Faculty

Leaders in the field of pediatric and congenital cardiovascular disease, as well as program administrators and hospital executives, will attend Cardiology 2017. **In the past two years, the course has attracted more than 1,750 professionals from around the world.**

Attendance and exhibition at Cardiology 2017 will provide a unique opportunity to interact with a large number of thought leaders and hospital decision-makers in one location. The 2017 course faculty comprises numerous experts in pediatric and adult congenital cardiovascular disease from several institutions, including most of the top 10 cardiovascular programs as ranked by *U.S. News & World Report*. These institutional leaders and division administrators include department chairs, division chiefs and section directors, as well as senior hospital executives and service line directors.

Who we are and where we're from: Attendees from the past two years.

1,750 U.S. attendees and faculty from 50 states and territories:



Attendance by Discipline

MD/MBBS/DO872

RN/Adv Prac RN676

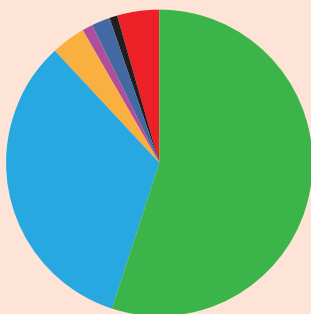
CCP75

PA38

RDGS.....35

RRT16

Other38



278 international attendees and faculty from 33 countries, including:

Africa.....5	New Zealand2
Australia12	Nigeria.....1
Belgium3	Norway13
Brazil10	Panama1
Bolivia1	Saudi Arabia9
Canada94	Slovakia.....4
China.....15	Slovenia.....3
Costa Rica1	South Korea2
Colombia2	Spain.....1
Denmark.....7	Turkey1
Egypt.....2	United Arab Emirates4
El Salvador1	United Kingdom30
Germany.....1	Venezuela12
India4	
Iraq.....2	
Israel6	
Jamaica.....2	
Korea.....5	
Lithuania5	
Mexico.....10	
The Netherlands7	



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Exhibitor Registration Deadline

Fri., Dec. 16, 2016

Exhibit Dates

Platinum Only – Wed., Feb. 22, 2017

Thur., Feb. 23 – Sat., Feb. 25, 2017

Exhibitor Breakdown

Sat., Feb. 25, 3 – 5 p.m.

**Please contact us
to reserve your space
as soon as possible.**

Exhibit Opportunities

Platinum Exhibitor

\$20,000

Only Platinum Exhibitors will have the opportunity to exhibit for an additional day: Wednesday, Feb. 22, during the opening sessions.

Platinum Exhibitors will have generous floor display space in the high-traffic area of the meeting. This premium exhibit space is also the main gathering location for the opening reception for all conference registrants and faculty.

Platinum Exhibitors will also have:

- Opportunity to distribute product samples, literature and other promotional items at exhibit space
- Opportunity to place product information in registrant packets
- Exhibit space of up to 10 feet x 15 feet in main gathering area
- Signage displayed at reception acknowledging Platinum Exhibitors
- Four complimentary conference registrations

Set up:

Wed., Feb. 22, noon – 3 p.m.

Exhibit:

Wed., Feb. 22, 6:30 – 9:30 p.m.

Thurs., Feb. 23, 8 a.m. – 7 p.m.

Fri., Feb. 24, 8 a.m. – 7 p.m.

Sat., Feb. 25, 8 a.m. – 3 p.m.

Gold Exhibitor

\$10,000

- Opportunity to exhibit and to distribute product samples, literature and other promotional items at a floor display during conference in high-traffic area
- Exhibit space of up to 8 feet x 20 feet
- Signage displayed during lunch acknowledging Gold Exhibitors
- Two complimentary conference registrations

Set up:

Wed., Feb. 22, 5 – 8 p.m.

Exhibit:

Thurs., Feb. 23, 8 a.m. – 7 p.m.

Fri., Feb. 24, 8 a.m. – 7 p.m.

Sat., Feb. 25, 8 a.m. – 3 p.m.

Exhibit Hall

\$5,000

- Opportunity to exhibit and to distribute product samples, literature and other promotional items on floor display during conference
- Exhibit space of up to 8 feet x 10 feet

Set up:

Wed., Feb. 22, 5 – 8 p.m.

Exhibit:

Thurs., Feb. 23, 8 a.m. – 7 p.m.

Fri., Feb. 24, 8 a.m. – 3 p.m.

Sat., Feb. 25, 8 a.m. – 3 p.m.

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Company Name: _____

Contact Person: _____

Email: _____ Phone: _____

Mailing Address: _____

City

State

ZIP

Exhibitor Name(s) Attending: _____

Exhibitor Email(s): _____

Exhibitors will be provided a six-foot skirted table and two chairs.

PLEASE CHOOSE YOUR EXHIBITOR LEVEL:

☐ Platinum Exhibitor \$20,000

☐ Gold Exhibitor \$10,000

☐ Exhibit Hall \$5,000

METHOD OF PAYMENT (CHOP TAX I.D.#: 23-1352166)

Please make check payable to: Children's Hospital of Philadelphia (CHOP)

Credit Card: ☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

Name as it appears on credit card: _____

Credit Card #: _____ Expiration Date: _____

PLEASE COMPLETE AND MAIL EXHIBITOR REGISTRATION FORM WITH PAYMENT TO:

Tina Mannices, CME Department, Children's Hospital of Philadelphia

34th Street & Civic Center Boulevard, Philadelphia, Pa. 19104

Phone: 215-590-2646 • Fax: 215-590-4342 • Email: mannices@email.chop.edu

Children's Hospital of Philadelphia abides by strict policies that apply to all Hospital personnel and all vendors and exhibitors at its continuing medical education (CME) activities. These policies are intended to ensure the integrity of every CME activity and to comply with the Accreditation Council for Continuing Medical Education (ACCME) "Standards for Commercial Support – Standards to Ensure the Independence of CME Activities" compliance criteria.