

Cardiology 2018

21st Annual
Update on Pediatric
and Congenital
Cardiovascular Disease

EFFECTIVE TEAMS, IMPROVING OUTCOMES

Feb 21 – 25, 2018

Hyatt Regency Scottsdale
Resort and Spa at Gainey Ranch
Scottsdale, Ariz.



chop.cloud-cme.com



EXHIBITORS PROSPECTUS



Children's Hospital
of Philadelphia®
Cardiac Center



21st Annual Update on Pediatric and Congenital Cardiovascular Disease

Effective Teams, Improving Outcomes

chop.cloud-cme.com

When and Where

Feb. 22 – 24, 2018
Hyatt Regency Resort
& Spa at Gainey Ranch
Scottsdale, Ariz.

Contact

Tina Mannices
215-590-4519
mannices@email.chop.edu

Exhibitor Registration Deadline

Friday, Dec. 15, 2017

Exhibit

Feb. 22 – 24, 2018



**Children's Hospital
of Philadelphia®**
Cardiac Center

There's never been a more exciting time to work in the field of pediatric and congenital cardiovascular disease. New knowledge is being generated daily, and improvements in care are developing very quickly. At the same time, we are finding ways to offer increased value in healthcare and provide the latest breakthroughs for our patients. Keeping up with the latest developments in the field can be a challenge.

It is with this in mind that we present our 2018 conference, the 21st Annual Update on Pediatric and Congenital Cardiovascular Disease: Effective Teams, Improving Outcomes. At this informative and thought-provoking event, we will share cost-conscious strategies for incorporating the latest breakthroughs in medicine and biology into our patients' care, highlight the essential importance of teamwork in caring for our patients and discuss the fundamentals of pediatric and congenital cardiovascular care.

By reputation and notoriety, it remains one of the world's largest and most important gatherings for those interested in pediatric and congenital heart care. As always, it will be an exciting few days, filled with opportunities to connect with colleagues from a variety of disciplines – and to host the kinds of discussions that make working in our field so intellectually challenging, invigorating and fun. We look forward to sharing this exciting experience with our exhibitors and sponsors – and we hope to see you in Scottsdale!

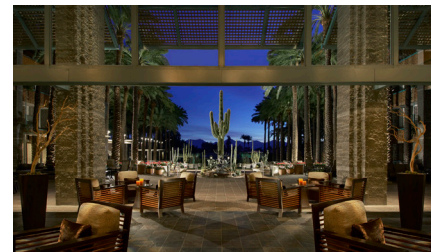
Jack Rychik, MD, and the Cardiology 2018 Organizing Committee

Profile of Attendees and Faculty

Leaders in the field of pediatric and congenital cardiovascular disease, as well as program administrators and hospital executives, will attend Cardiology 2018. **In the past two years, the course has attracted more than 1,750 professionals from around the world.**

Attendance and exhibition at Cardiology 2018 will provide a unique opportunity to interact with a large number of thought leaders and hospital decision-makers in one location. The 2018 course faculty comprises numerous experts in pediatric and adult congenital cardiovascular disease from several institutions, including most of the top 10 pediatric cardiovascular programs as ranked by *U.S. News & World Report*. These institutional leaders and division administrators include department chairs, division chiefs and section directors, as well as senior hospital executives and service line directors.

chop.cloud-cme.com



21st Annual Update on Pediatric and Congenital Cardiovascular Disease

Effective Teams, Improving Outcomes

When and Where

Feb. 22 – 24, 2018
Hyatt Regency Resort
& Spa at Gainey Ranch
Scottsdale, Ariz.

Contact

Tina Mannices
215-590-4519
mannices@email.chop.edu

Exhibitor Registration Deadline

Friday, Dec. 15, 2017

Exhibit Dates

**Wed., Feb. 21, 2018 –
Platinum Only**
Thur., Feb. 22 – Sat., Feb. 24, 2018

Exhibitor Breakdown

Sat., Feb. 24, 3 – 5 p.m.

Please contact us
to reserve your space
as soon as possible.



**Children's Hospital
of Philadelphia®**
Cardiac Center

Exhibit Opportunities

Platinum Exhibitor

\$20,000

Only Platinum Exhibitors will have the opportunity to exhibit for an additional day: Wednesday, Feb. 21, during the opening sessions.

Platinum Exhibitors will have generous floor display space in the high-traffic area of the meeting. This premium exhibit space is also the main gathering location for the opening reception for all conference registrants and faculty.

Platinum Exhibitors will also have:

- Opportunity to distribute product samples, literature and other promotional items at exhibit space
- Opportunity to place product information in registrant packets
- Exhibit space of up to 10 feet x 15 feet in main gathering area
- Signage displayed at reception acknowledging Platinum Exhibitors
- Four complimentary conference registrations

Set up:

Wed., Feb. 21, noon – 3 p.m.

Exhibit:

Wed., Feb. 21, 6:30 – 9:30 p.m.
Thurs., Feb. 22, 8 a.m. – 7 p.m.
Fri., Feb. 23, 8 a.m. – 7 p.m.
Sat., Feb. 24, 8 a.m. – 3 p.m.

Gold Exhibitor

\$10,000

- Opportunity to exhibit and to distribute product samples, literature and other promotional items at a floor display during conference in high-traffic area
- Exhibit space of up to 8 feet x 20 feet
- Signage displayed during lunch acknowledging Gold Exhibitors
- Two complimentary conference registrations

Set up:

Wed., Feb. 21, 5 – 8 p.m.

Exhibit:

Thurs., Feb. 22, 8 a.m. – 7 p.m.
Fri., Feb. 23, 8 a.m. – 7 p.m.
Sat., Feb. 24, 8 a.m. – 3 p.m.

Exhibit Hall

\$5,000

- Opportunity to exhibit and to distribute product samples, literature and other promotional items on floor display during conference
- Exhibit space of up to 8 feet x 10 feet

Set up:

Wed., Feb. 21, 5 – 8 p.m.

Exhibit:

Thurs., Feb. 22, 8 a.m. – 7 p.m.
Fri., Feb. 23, 8 a.m. – 3 p.m.
Sat., Feb. 24, 8 a.m. – 3 p.m.



chop.cloud-cme.com

When and Where

Feb. 22 – 24, 2018
Hyatt Regency Resort
& Spa at Gainey Ranch
Scottsdale, Ariz.

Contact

Tina Mannices
215-590-4519
mannices@email.chop.edu

Exhibitor Registration Deadline

Friday, Dec. 15, 2017

Exhibit Dates

Wed., Feb. 21, 2018 –
Platinum Only
Thur., Feb. 22 – Sat., Feb. 24, 2018

Exhibitor Breakdown

Sat., Feb. 24, 3 – 5 p.m.

Please contact us
to reserve your space
as soon as possible.



**Children's Hospital
of Philadelphia®**
Cardiac Center

©2017 The Children's Hospital of Philadelphia.
18CME0192/web/11-17

21st Annual Update on Pediatric and Congenital Cardiovascular Disease

Effective Teams, Improving Outcomes

Exhibitor Registration

Company Name: _____

Contact Person: _____

Email: _____ Phone: _____

Mailing Address: _____

City

State

ZIP

Exhibitor Name(s) Attending:

Exhibitor Email(s):

Exhibitors will be provided a 6-foot skirted table and two chairs.

Please choose your exhibitor level:

☐ Platinum Exhibitor \$20,000

☐ Gold Exhibitor \$10,000

☐ Exhibit Hall \$5,000

Method of Payment (CHOP Tax I.D.#: 23-1352166)

Please make check payable to: Children's Hospital of Philadelphia (CHOP)

Credit Card: ☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

Name as it appears on credit card: _____

Credit Card #: _____ Expiration Date: _____

Please complete and mail exhibitor registration form with payment to:

Tina Mannices, CME Department, Children's Hospital of Philadelphia
34th Street & Civic Center Blvd., Philadelphia, PA 19104
Phone: 215-590-2646 • Fax: 215-590-4342 • Email: mannices@email.chop.edu

Children's Hospital of Philadelphia abides by strict policies that apply to all Hospital personnel and all vendors and exhibitors at its continuing medical education (CME) activities. These policies are intended to ensure the integrity of every CME activity and to comply with the Accreditation Council for Continuing Medical Education (ACCME) "Standards for Commercial Support — Standards to Ensure the Independence of CME Activities" compliance criteria.